

NOVEMBER 2024 Newsletter



Editorial by Stéphanie Pfeiffer (H.15) HEC Life Project Commission President

Your Next Conversation Could Change a Life

Have you ever thought about the unseen conversations that shape us? Not the grand speeches or polished presentations, but the quiet exchanges — over coffee, in shared silences, across time zones — that bring us closer to who we wish to become. In his book *La Rencontre*, Charles Pépin reminds us that "every encounter is an opportunity to grow." It's a simple truth, yet powerful.

These connections, the ones that move us beyond ourselves, are what we at HEC Alumni believe lie at the heart of mentorship.

As the president of the HEC Alumni "Life Project Commission", I've had the privilege of bearing witness to this transformative magic time and again. I see it in the way a seasoned executive's wisdom ignites the spark of inspiration in a young graduate. Where we shift from exchanging business cards to sharing dreams. These are the moments that turn a sprawling network into a true community - one bound not by mere transactions, but by a deep well of generosity and care.

My journey, like many of yours, was shaped by the serendipitous meetings I didn't know I needed. Thanks to HEC mentors, I've honed the skills needed to navigate career growth with both confidence and enthusiasm: from founding an internationally renowned photo-blog to leading a sales coaching company. I owe my HEC mentors a debt of gratitude for their guidance, which not only shaped my professional path but also inspired me to pay it forward by fostering growth in others.

Imagine the potential if these encounters weren't left to chance but cultivated with intention. In this lies our school's unique strength: it's what rankings and statistics can't capture but what we feel profoundly within our alumni network.

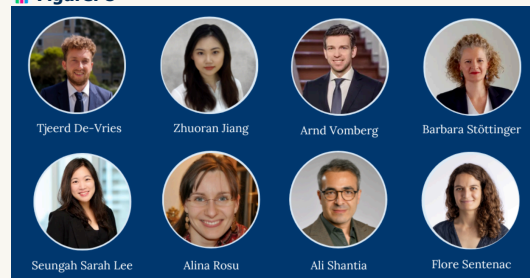
This year, we're setting the bar high. In 2025, mentoring will stand as one of HEC Alumni's crowning initiatives, connecting graduates across generations. On January 15th, at the [HEC Alumni Forum](#) on Campus, we invite you to take the first step: join us, and consider becoming a mentor. It's an invitation to shape someone's path — and perhaps, unexpectedly, your own.

Together, let's make mentoring a lasting legacy, a gift that defines our HEC journey and inspires others to grow.

Stéphanie Pfeiffer (H.15)

The 3-Minute Update

Figure: 8



HEC Paris Welcomes Eight New Academics in Finance, IS OM and Marketing Departments

The arrival of new professors is always a highlight of the new academic year at HEC Paris. Welcomed during an integration day, the new professors from France, Iran, China, the Netherlands, Romania, Germany, Austria, and the United States had the opportunity to discover the HEC ecosystem, guided by Deans Eloiç Peyrache and Andrea Masini.

[Find out more.](#)

🏆 Initiative of the Month



Over 100 Alumni at the First Whats4u Event in London for French Top Schools

With 110 alumni from 17 French engineering and business school associations and guests, the evening was a sell-out, bringing together incredible energy, insightful discussions and creative explorations.

[Find out more.](#)

Your Association



Rekindling the Flame Under the Arc de Triomphe

Once again, HEC Alumni was honored to take part in the ceremony to rekindle the Flame under the Arc de Triomphe, and to represent the HEC community to pay homage to France's fallen soldier, on last November 6th.

A special occasion to remember our fellow HEC students who have passed away in the last 12 months. They played an important role in shaping the history of our school and our HEC community. We remember them with affection and gratitude, and are proud to have counted them among us. Our thoughts go out to the families who have lost loved ones.

[List of our departed comrades.](#)

Chapters Updates



Benin



Switzerland



Lebanon

New Chapter and Change of Presidencies

Benin: New chapter and election of first president, Cyrielle Perrot (EM.2023).

Lebanon: Election of a new president, Elsa Aoun (H.07) to replace Tina El Boustany (H.99).

Switzerland: New co-presidents Olivier Buzzi (E.13), based in Geneva, and Pierre Boutton (EM.10), based in Zurich, succeed to Olivier Richard (H.85).

[Find out more about International Chapters.](#)



MERCURE HEC 2025 – Who Will Be This Year's Nominees?

The 8 Mercure HEC Regional Selection Committees are back at work to identify the HEC entrepreneurs likely to be rewarded in 2025. Help us discover them: nominate yourself or an HEC entrepreneur! Contact [Jean-Christophe Myon](#).

[More about Mercure HEC.](#)



HEC | LIFE PROJECT
COMPANIONSHIP.
 HEC COMPANIONSHIP
 FOR A PURPOSEFUL CAREER
 PROGRAM 2025
 REGISTER

HEC Companionship for a Purposeful Career Program

HEC Alumni, the School and its Sustainability & Organizations Institute (S&O), invite you to take part in the "HEC Companionship for a Purposeful Career Program 2025", a transformative intergenerational experience to put meaning more at the heart of your professional posture and choices. An innovative program, from January to April 2025, bringing together 60 alumni/student pairs in their final year at HEC to experience Companionship and learn about Purposeful Leadership. Closing date for applications to the program: December 8th. [Find out more and apply.](#)



Supporting Women Entrepreneurs to Empower Society

For the fourth consecutive year, the Women Entrepreneurs for Good (WE4G) program finalists took center stage at the 2024 Women's Forum for the Economy & Society Global Meeting on October 23-24 in Paris. These initiatives are closely aligned, as both HEC Paris and the Women's Forum believe that supporting women is about more than individual empowerment—it's about shaping our collective future and fostering sustainable progress. [Read more.](#)

Our Selection from HEC Stories



24 hours with Behishta Nazir (H.24)

She is one of the first Imagine Fellows recipient to graduate from HEC.

In northern Germany, where she lives with her husband, let's spend a day in the life of a resilient young woman. [Read the article.](#)



AI and Us: Twelve HECs Talk Artificial Intelligence

Artificial intelligence is being implemented in every field.

Twelve HEC present an overview of the many developments brought about by this technology. [Read the article.](#)

Meetings Not to Be Missed

Entrepreneurial Showcase HEC x Imperial - November 20th

Special entrepreneurial evening in partnership with Imperial and the [Innovation and Entrepreneurial Institute](#) at HEC Paris: Entrepreneurial Showcase HEC x Imperial Pitch night and networking reception at the [HEC UK House](#). [Register.](#)

Matins HEC with Paul Hudson, CEO at Sanofi - November 29th

Don't miss this edition of Les Matins HEC with Paul Hudson, CEO at Sanofi, an informal breakfast discussion hosted by Vincent Beaufile, Publishing Director of Challenges magazine. [Register.](#)

On the Campus



Want to Know Everything About AI? The New Hi! PARIS MOOC: "The AI Odyssey" Awaits You!

Hi! PARIS is launching an exciting new MOOC: "The AI Odyssey - History, Regulations, and Impact: A European Perspective." In just four weeks, you'll explore the history of artificial intelligence (AI), key European regulations, and how AI impacts various industries.

[Sign up for free.](#)



The HEC Community Meets in New-York

In early October, over 60 guests gathered at the Museum of the City of New York around Eloiç Peyrache. It was an opportunity to salute one of the most active international HEC communities, and to welcome the new President, [Evelyne Estey](#) (H.81), who will be working in collaboration with [Vincent Muzelle](#) (M.08), Head of the [HEC Paris American Office](#). [Find out more.](#)



HEC Research Shows: The HEC Paris LinkedIn Newsletter

Discover [HEC Research Shows](#), a newsletter highlighting innovative research conducted by HEC Paris professors and experts.

Each issue offers unique perspectives on crucial issues such as digital transformation, the sustainable economy and talent management.

[Read the newsletter.](#)



HEC Paris Luxury Summit

The 2024 Luxury Summit will be a full-day conference (with breakfast, lunch, and drinks included) that brings together top voices and visionaries from across different verticals and functions in the luxury sector.

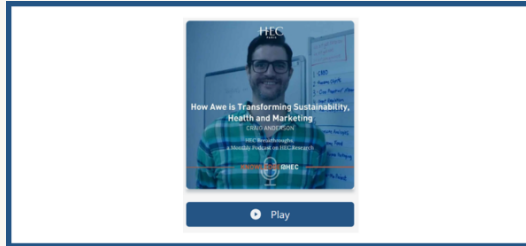
[Register.](#)



HEC Paris Dean Visits UAE

Over 100 alumni, along with senior leadership from HEC Paris in Qatar, gathered to showcase the dynamism of the region. The visit offered a fantastic opportunity for Eloic to update alumni on the latest from HEC Paris, from the ambitious campus expansion to the launch of new programs.

[Find out more.](#)



HEC Breakthroughs, a Monthly Podcast on HEC Research

Newest episode with research academic [Craig Anderson](#) has been exploring the impact of "awe" on Corporate Social Responsibility, CSR, and well-being for over a decade. The specialist in affective science recently published a paper on culture and awe, comparing the emotional approach of Americans and Chinese to this phenomenon. The American academic shares his insights into a new science reshaping policies in sustainability, marketing and health.

[Access the podcast.](#)

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Zéilka ISMAIL](#)
Happy reading!

Our projects and our events couldn't take place without
the payment of your membership fees.
Take advantage now of all the services of the HEC network
at preferential prices.

[Subscribe here](#)

HEC
PARIS
ALUMNI

